

Virginia Vineyards Association
2010 Technical Meeting & Trade Show
Omni Hotel, Charlottesville, Virginia
Tentative Agenda

Thursday March 4, 2010 (Separate \$50.00 registration fee required).

- 12:00 pm Registration.
- 1:00 pm Bordeaux varietals grower/vintner panel discussion, Dr. Tony Wolf, Moderator.
- Introduction on viticultural characteristics, to include work at Winchester and Blackstone regarding available clones, components of yield, training, and weather considerations.
 - Grower/Vintner panel with wine tasting.
 Scheduled speakers:
 Jim Law, Linden Vineyards
 Michael Shaps, Winemaking Consultant
 Luca Paschina, Barboursville Vineyard
 Lucie Morton, Vineyard Consultant
 Dr. Bruce Zoecklein, Virginia Tech
- 3:30 – 3:45 Break.
- 5:00 pm Adjourn.

Friday, March 5, 2010

- 7:30 am Registration.
 Continental Breakfast.
- 8:30 am Welcome, Dean Triplett, VVA President
- 8:40 am Vineyard Valuation.
 Tony Correia, ARA, MRICS
 The Correia Company, California
- 9:15 am Physiology of Fruit Ripening.
 Dr. Markus Keller, Washington State University
- 10:00 Break. Trade Show opens.
- 10:30 am Industry Updates.
 Rock Stephens, President, Virginia Wine Board
 Annette Ringwood Boyd, Virginia Wine Marketing
 Matt Conrad, Virginia Wine Council
 Jordan Harris, Virginia Wineries Association

- 11:15 VVA Business Meeting
Dean Triplett, President
Committee Reports
- Presentation of Grower of the Year Award
Todd Haymore, Virginia Secretary of the Agriculture
- 12:30 pm Break for lunch (on your own).
- 2:00 pm Research project updates.
Tim Jordan, Grape Berry Moth Risk Assessment
Mizuho Nita, Leafroll Virus Monitoring
Mizuho Nita, Results of 2009 Fungicide Evaluations
John Boyer, Progress of a New Generation GIS for Vineyard Site Evaluation
Tremain Hatch: Modification of Vine Vegetative Growth with Root
Restriction and Cover Crops
- 3:45 pm Break
- 4:00 pm Farm Transition and Estate Planning.
Julie King, PLC, Attorney at Law, Charlottesville
- 4:30 Custom Crush.
Michael Shaps and Phillip Stafford, Virginia Wine Works
- 5:30 Adjourn
- 6:30 pm Wine Reception with Trade Show Exhibitors.

Saturday, March 6, 2010

- 8:00 am Continental Breakfast
- 8:30 am Improved Pesticide Application Technologies.
Dr. Andrew Landers, Cornell University, New York
- 9:15am Physiological Disorders Affecting Fruit and Berry Ripening.
Dr. Markus Keller
- 10:00 am Break
- 10:30 am Quality Assurance Program for Vineyards.
Jim Benefiel, Benevino Vineyards
- 11:15 am Vineyard Safety Panel.
Emergencies in the Vineyard, Rich Evans, MD, Flying Fox Vineyards
Repetitive Motion Injuries in the Vineyard, Paul Krop, MD, Good Luck Vineyards
Tractor and Large Equipment Safety

- 12:00 pm Buffet Lunch in the Atrium (provided)
- 1:30 pm Dealing with Old Vines and Vineyards, Tony Wolf, Moderator
Scheduled panel speakers include:
Lucie Morton
Mizuho Nita
Dr. Phillippe Rolshausen
- 2:30 pm Break
- 2:45 pm Varietal Study - Sauvignon Blanc and Pinot Grigio.
Discussion and Wine Tasting
Scheduled panel speakers include:
Emily Pelton and Andrew Hodson, Veritas Winery
Jeff White, Glen Manor Vineyard
Brad Hanson, Prince Michel
Doug Flemer, Ingleside Plantation
Andy Regan, Jefferson Vineyards
- 4:45 pm Closing remarks.
Dean Triplett
- 5:00 pm Adjourn