

VIRGINIA VINEYARDS ASSOCIATION

2010 MEMBERSHIP RENEWAL

&

ANNUAL TECHNICAL MEETING & TRADE SHOW

REGISTRATION

Hello fellow grape-growers and wine lovers,

It's hard to believe that it's time to renew your membership in the VVA and register for the Annual Technical Meeting & Trade Show.

This year's features:

- There will be a workshop featuring the Bordeaux varietals and blending to be held on March 4th at the Omni. **This workshop has a separate registration fee of \$50.00.** It will be facilitated by Tony Wolf and includes wine tasting with guest speakers.
- *Virginia Grape Grower of the Year Award.* The VVA Board of Directors will present the Virginia Grape Grower of the Year Award during the annual business meeting.

Membership

Membership in the Virginia Vineyards Association is open to all who share an interest in commercial grape production in Virginia. The VVA is a non-profit organization whose goal is to further that interest via:

- Exchange of information relative to grape growing and winemaking.
- Promotion of the Virginia wine industry,
- Representation of the local wine industry before government agencies and the public.

Benefits of membership include:

- Annual winter technical meeting and trade show.
- Annual summer technical meeting.
- Social events.
- Quarterly e-newsletter "The Grape Press".
- VVA website which includes online classified ads for members, events calendar, links to the trade, and membership information.

Membership fee: Each VVA membership fee of \$60 covers up to two people per vineyard or company. Associate members can be added to a membership for \$10 each. The Grape Press newsletter is sent electronically and can be sent to all members and associate members.

Annual Meeting

The 2010 Annual Technical Meeting and Trade Show will be held Thursday, March 4th, through Saturday, March 6th at the Omni Hotel in Charlottesville, Virginia. The *tentative* agenda for the meeting is enclosed.

Meeting Registration Fees:

Bordeaux Varietals and Blending Workshop on Thursday, March 4th, 1:00pm – 5:00pm.

The fee for this session is \$50 per member/\$100 for non-members.

Technical meeting and trade show, March 5th-6th:

Registration fee is \$195.00 per member/\$275 for non-members. To avoid a \$50 late fee, registrations must be postmarked by February 24, 2010. The fee covers:

- Educational sessions on Friday and Saturday.
- Morning and afternoon coffee breaks.
- Trade show with exhibitors.
- Wine reception on Friday evening with the vendors.
- Continental breakfast on Saturday.
- Buffet lunch on Saturday in the Atrium

Cancellation Policy:

Registration cancellations received by February 24, 2010 will be fully refunded. No refunds will be made after that date.

Hotel Reservations:

Registrants are responsible for their own room reservations. Call the OMNI at 434-971-5500 and specify that you are attending the Virginia Vineyards Association meeting. The hotel has blocked a limited amount of rooms for us. These rooms go quickly, so make your reservations early.

Reservations must be made by 5:00 pm on the Omni's cut-off date of February 11, 2010, to receive the special pricing of \$130.00 for single/double per night

Hotel location: The Omni Hotel is located at 235 West Main Street, Charlottesville, VA 22902. It can be reached via McIntyre Street from Route 250 Bypass (east), or from the 5th Street exit of Interstate 64. Parking is available at the hotel for \$6.00 per day if you are not staying overnight.

Questions?

Contact Kay Thompson at 434-277-9463

Email: vavineyardsassoc@gmail.com

Enclosures: Agendas
Membership Form
Registration Form
Grower of the Year Announcement