

2012 Annual Technical Meeting | Agenda Omni Hotel, Charlottesville | February 2nd- 4th, 2012

Thursday February 2, 2012 *Separate \$20.00 registration fee required for either Thursday track*

12:00 pm Registration opens (Please don't forget to note which Track you would prefer on your registration form.)

Track A: Vineyard Establishment and Operation Primer

1:00 pm

- Market opportunities | *Tony Wolf*
- Establishment\Operational costs and returns | *Jim Benefiel*
- Vineyard site evaluation and environmental challenges | *Tremain Hatch*

3:00 pm **Break**

- Vineyard design and installation basics | *Tony Wolf*
- Variety/clone/rootstock considerations | *Tony Wolf*
- Fundamentals of vine management | *Tremain Hatch*
- Fundamentals of IPM | *Mizuho Nita and Tom Kelly*

Track B: Sensory Evaluation for Grape Growers (Limited space.)

1:00 pm

Dr. Bruce Zoecklein

- Wines tasted will illustrate some of the fruit compositional features noted in the 2011 vintage.
- Evaluations and discussions will include the impacts of:
 - low Brix
 - high malic acid
 - immature tannins
 - low color
 - fruit rots
 - uneven ripening
 - spray residues on red wine sensory features

3:00 pm **Break**

- Sensory Evaluation for Grape Growers (cont.)

2012 Vendors

All American Containers, Tampa, FL | Wine bottles, corks, capsules; Warehouse in PA to better serve the East Coast!

Arton Products, Lively, VA | Custom decorated glassware, and ceramics.

Balmat Law, PLLC, Charlottesville, VA | Trademark counseling and registration services.

Bayer Crop Science, Glen Allen, VA | Fungicides, insecticides, herbicides.

BDI Machinery Sales, Inc., Macungia, PA

Brick Packaging, Traverse City, MI | Domestic and Import Glass, Barrels and Oak alternatives.

Carolina Wine Shop, Yadkinville, NC | Winemaking equipment and supplies.

Charlottesville Power Equipment, Charlottesville, VA | Ventrac Articulating Tractor

Double A Vineyards, Fredonia, NY | Grapevines, books, grow tables.

Euro-Machines, Fairfield, CA | Europress, Harvesters, Destemmer-crushers, pumps, mixers.

Farm Family Casualty Insurance, Charlottesville, VA | Insurance: Property, Casualty

GHT Insurance Agency, Richmond, VA | Insurance: Property, Casualty, Life, Medical

Hauser Packaging, Inc., Norfolk, MA | Bottles and corks

Helena Chemical Company, Harrisonburg, VA | Crop production chemicals, and fertilizers.

Hermann J. Wiemer Vineyard, Dundee, NY | Grafted grapevines.

Label Gallery, Inc., Norwich, NY | Digital & Flexographic Label Printing

M.G. Newell Corporation, Greensboro, NC | Winery equipment.

Pratt Industries, Ashland, VA | Boxes, packaging materials.

Scott Laboratories, Petaluma, CA |

Spec Trellising, Ivyland, PA | Trellising, materials, vineyard products.

Stovall, Smith, Neyman, & Association, Germantown, MD | Architectural Design

VDACS-Agriculture and Forestry Dept., Richmond, VA | Farmland preservation, project development assistance.

VDACS-Office of Pesticide Services, Richmond, VA | Worker protection standard compliance information and pesticide safety resources.

Vin Table, LLC, Ambler, PA | Stoppers, blings tasting room treasures.

Virginia Wine Bottling, LLC, Orlean, VA

Watermark Design, Charlottesville, VA | Branding, design, web design.

Weller & Associates, Glen Allen, VA | Property, Casualty, and Crop Insurance

Winchester Equipment Company, Winchester, VA | Tractor/sprayer

Wright Labels, Thomasville, NC | Label printers and designers.



Friday, February 3, 2012

- 7:30 am Registration and Continental Breakfast.
- 8:30 am Welcome, *Bill Tonkins*, VVA President
- 8:40 am **Botrytis research and management options**
Bryan Hed, The Pennsylvania State University
- 9:20 am **Fungal disease updates and advance planning for the 2012 season**
Mizuho Nita, Virginia Tech
- 10:15 am **Break.** Trade Show opens
- 10:40 am **Grapevine yellows disease updates**
Tony Wolf, Virginia Tech
- 11:15 am **Industry updates**
 - Virginia Wine Board, Virginia Wine Marketing, Virginia Wine Council, Virginia Wineries Association representatives
- 11:45 am **VVA Business Meeting and Presentation of Grower of the Year Award**
Bill Tonkins, President
Committee Reports
- 12:30 pm Break for lunch (on your own).
- 1:45 pm **Lessons learned from the 2011 season**
Moderator: Tony Wolf
 - Chris Hill
 - Lucie Morton
 - Jim Benefiel
 - Dean Triplett
 - Rock Stephens
- 3:00 pm ± **Break**
- 3:30 pm **In-depth research report: Monitoring and management of grape root borer**
 - Chris Bergh, Jhalendra Rijal, and Doug Pfeiffer
- 4:20 pm **Emerging grape insect pest issues**
 - Monitoring grape insect pests, Tim Jordan
 - Spotted-wing drosophila (fruit fly), Doug Pfeiffer
- 5:00 pm Adjourn
- 6:30 pm Wine Reception with Trade Show Vendors



Saturday, February 4, 2012

- 7:30 am Continental Breakfast and registration
- 8:30 am **Sustainable Vineyard Practices Panel Discussion**
Tremain Hatch, moderating
- Al MacDonald, Chemeketa Community College, Salem Oregon
 - Additional speakers TBD
- 9:45 am **Break**
- 10:15 am **Pesticide safety**
(Fulfills a requirement for Private Pesticide Applicator's Recertification (speaker TBD))
- 11:15 am **Vineyard management considerations for high wine quality potential**
Al MacDonald, CCC, Salem OR
- 12:00 pm Buffet Lunch in the Atrium (provided)
- 1:30 pm **Archaeological Survey of Belmont, a 19th Century Blue Ridge Winery in Warren County, Virginia**
Carole Nash, *Department of Integrated Science and Technology*, James Madison University
- 2:00 pm **The Importance of Clones and Cabernet Franc Clonal Tasting**
Lucie Morton moderating
- Luca Paschina, Barboursville Vineyards
 - Ed Boyce, Black Ankle Vineyards
 - Adam McTaggart, Boxwood Vineyards
 - Diego Barison, Novavine Nursery
- 4:00 pm **Closing remarks and adjourn**
Bill Tonkins

Updated 01/18/2012

